

Interaction Implementation



or more specifically:

**How I go from a visual
design (i.e. a mock) and
make it a real webby thingy**

But that's a crap title.

My Plan:

- **Mock → Developer**
- **Deconstructing the mock: work, risk, costs**
- **Approach to coding**



**In my
previous
life I was
a frackin'
gangsta.**



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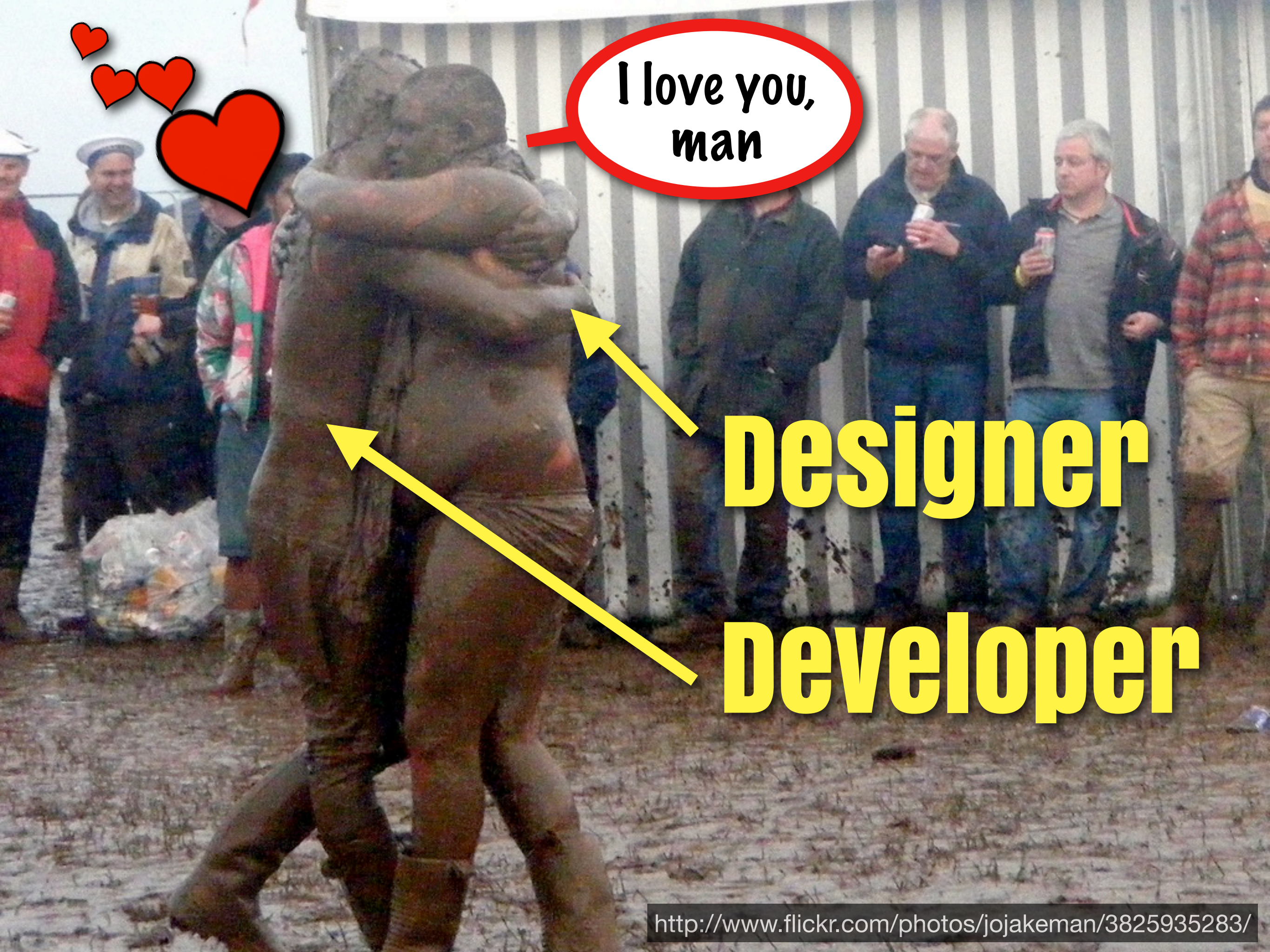
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 Is it time to check-in or check-out of Marks and Spencer?
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ROAR

Grrrr

Designer
Developer



I love you,
man

Designer
Developer



Designers:

How to prepare a design that devs can use

Developers:

Process tips for dev and testing

+ work flow with clients/manages



lube === good

Basics

**seeing all the problems
in a mock immediately**



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TEST BOX

[HELP](#)

KKK HOW TO USE TEST BOX

PROJECT OF THE DAY



BUGBEARS

In pharetra libero nec est. Pellen rutrum consectetur purus. Null sagittis augue sed mauris. Nullam in pede vel lacus interdum luctus. Nam sagittis una non.



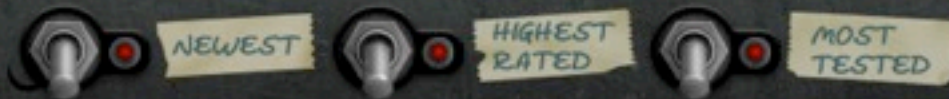
CHECK IT OUT!

TEST BOX ID CARD



PLEASE CREATE AN ACCOUNT OR LOG IN TO ACCESS PROJECTS IN TEST BOX

CLICK A SWITCH TO SORT THE PROJECTS



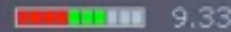
CLICK A NUMBER TO SEE ALL PROJECTS OF THAT LEVEL

LEVEL SELECTOR



ROAR

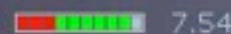
POWER RATING



9.33



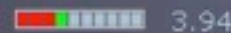
SKID



7.54



DRESS THE STARS



3.94



COMIC CREATOR

COMPLETE! 9.33

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TOP COMMENTS

Bugbears v2

Some of the speech seemed to be out of sync with the lip movements of my bugbear

Monsterman

Thanks for your comments - problem should be solved - try it out!

CBBC Dev Team

TOP PROJECTS - ALL TIME

1 Project 01 - Level 3 - 9.33

2 Project 02 - Level 3 - 9.33

3 Project 03 - Level 3 - 9.33

4 Project 04 - Level 3 - 9.33

5 Project 05 - Level 3 - 9.33

FLICK A SWITCH TO SORT THE P

NEWEST

HIGHEST
RATED

MOST
TESTED

LEVEL
SELECTOR

1

2

3

4

5

6

7

8

9

10

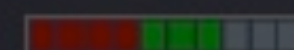
SHOW
ALL

SHOW
UNLOCK



ROAR

POWER

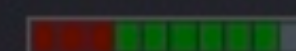


RATING

9.33



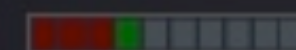
SKID



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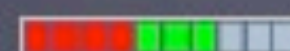
1 2 3 4 5 6 7 8 9 10 SHOW ALL SHOW UNLOCKED



ROAR



POWER



RATING

9.33

TOP

Bugb

Some
out of
of my

Mons

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HOW TO USE TEST BOX

PROJECT OF THE DAY



BUGBEARS

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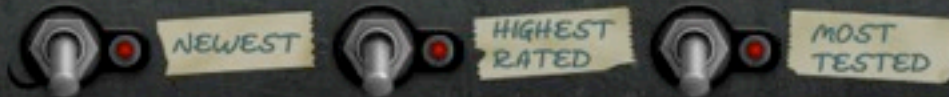
CHECK IT OUT!

TEST BOX ID CARD



PLEASE CREATE AN ACCOUNT OR LOG IN TO ACCESS PROJECTS IN TEST BOX

CLICK A SWITCH TO SORT THE PROJECTS



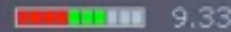
CLICK A NUMBER TO SEE ALL PROJECTS OF THAT LEVEL

LEVEL SELECTOR



ROAR

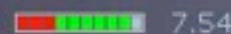
POWER RATING



9.33



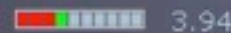
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Page 1 2 3 4 5 >>

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5 Project 05 - Level 3 - 9.33

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TEST BOX

[HELP](#)

XXX HOW TO USE TEST BOX

PROJECT OF THE DAY



BUGBEARS

In pharetra libero nec est. Pellentesque rutrum consectetur purus. Nulla sagittis augue sed mauris. Nullam in pede vel lacus interdum luctus. Nam sagittis urna non.



Power available



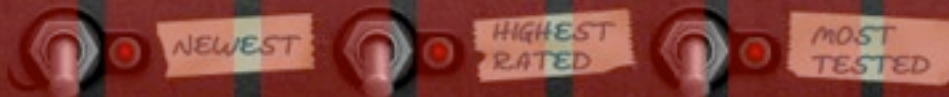
CHECK IT OUT!

TEST BOX ID CARD



PLEASE CREATE AN ACCOUNT OR LOG IN TO ACCESS PROJECTS IN TEST BOX

FLICK A SWITCH TO SORT THE PROJECTS



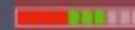
CLICK A NUMBER TO SEE ALL PROJECTS OF THAT LEVEL

LEVEL SELECTOR



ROAR

POWER



RATING

9.33



SKID



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DRESS THE STARS



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5 Project 05 - Level 3 - 9.33

New?

BECOME A MEMBER

Returning Members

SIGN IN

HELP

XXXHOWTOUSETESTBOX

PROJECT OF THE DAY

BUG
BEARS



Click to enter

BUGBEARS

In pharetra libero nec est. Pellen
rutrum consectetur purus. Null
sagittis augue sed mauris.
Nullam in pede vel lacus interd
uctus. Nam sagittis urna non.



Power available



CHECK
IT
OUT!

FLICK A SWITCH TO SORT THE PROJECTS

NEWEST

HIGHEST
RATED

MOST
TESTED

CLICK A...

TESTED

CLICK A NUMBER TO SEE ALL
PROJECTS OF THAT LEVEL

SHOW
ALL

SHOW
UNLOCKED

VER RATING

9.33

7.54

3.94

COMPLETE!
9.33

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4 Project 04 - Level 3 - 9.33

5 Project 05 - Level 3 - 9.33

**If you're using a grid,
make exceptions.
Don't make exceptions,
the rule of thumb.**

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TEST BOX

[HELP](#)

KKK HOW TO USE TEST BOX

PROJECT OF THE DAY



BUGBEARS

In pharetra libero nec est. Pellen rutrum consectetur purus. Null sagittis augue sed mauris. Nullam in pede vel lacus interdum luctus. Nam sagittis una non.



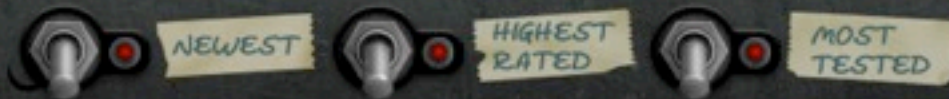
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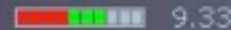
CLICK A NUMBER TO SEE ALL PROJECTS OF THAT LEVEL

LEVEL SELECTOR



ROAR

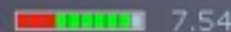
POWER RATING



9.33



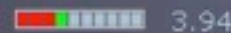
SKID



7.54



DRESS THE STARS



3.94



COMIC CREATOR



COMPLETE! 9.33

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4 Project 04 - Level 3 - 9.33

5 Project 05 - Level 3 - 9.33

FLICK A SWITCH TO S

NEWEST

HIGHEST
RATED

WTF?... oh...

'flick'



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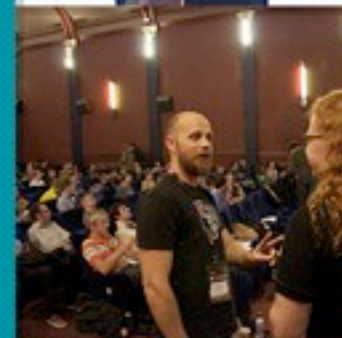
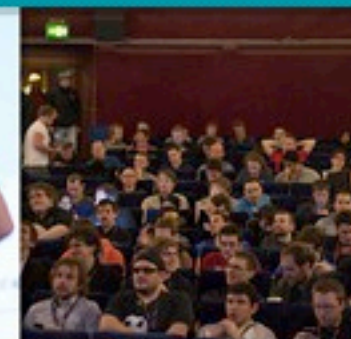
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PAUL DAKHLIC



**#home {
 max-width: 100%;
}**



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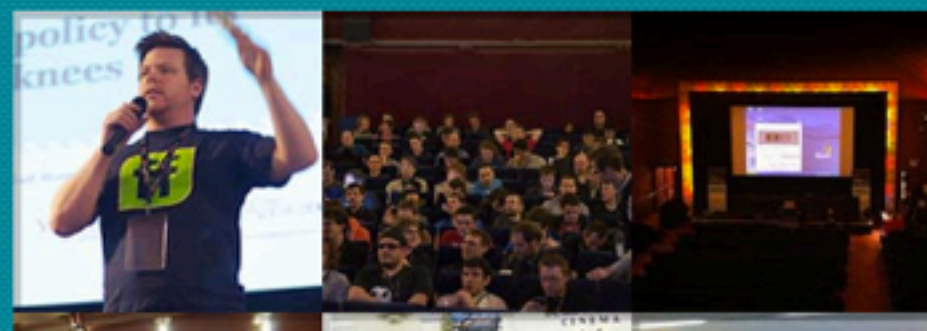
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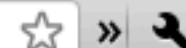
AL
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ff Full Frontal 2011- JavaScript x



offline.full-frontal.org



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NICHOLAS
ZAKAS
JEREMY
ASHKENAS
CLEMM



**Don't let your
design deficient
developer do
this design -
it'll look crap.**

Good



Great



quote Messer Upppers

- **Liquid layouts**
- **Fixed sizes**
- **Responsive design**
- **Tiny variances**

RADIOHEAD

MISC.

SCRAPBOOK

DOWNWARD

BOARD

MEMORY

OTHERS

CENTRAL

W.A.S.T.E.

D.A.S.

INDEX

MISC.

SCRAPBOOK

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D.A.S.

RADIOHEAD

MISC.

SCRAPBOOK

DOWNWARD

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OTHERS

CENTRAL

W.A.S.T.E.

D.A.S.

AND



RADIOHEAD

**THE KING
OF LIMBS**

**DEAD
AIR
SPACE**

**W.A.S.T.E.
CENTRAL**

**TOUR
DATES &
TICKETS**

**RADIOHEAD
ET CETERA**

**THE
W.A.S.T.E.
SHOP**

**OFF
TOPIC**

**THE
MEMORY
HOLE**

**MESSAGE
BOARD**

**OTHER
RADIOHEAD
SITES**

**Deconstruct
the design**

What can't you see?

The invisibles will always bite you in the arse.



- **What's clickable?**
- **What's touchable?**
- **What's the target platform?**
- **Browser support?**

● **Touch vs.**

● **Hold vs.**

● **Drag vs.**

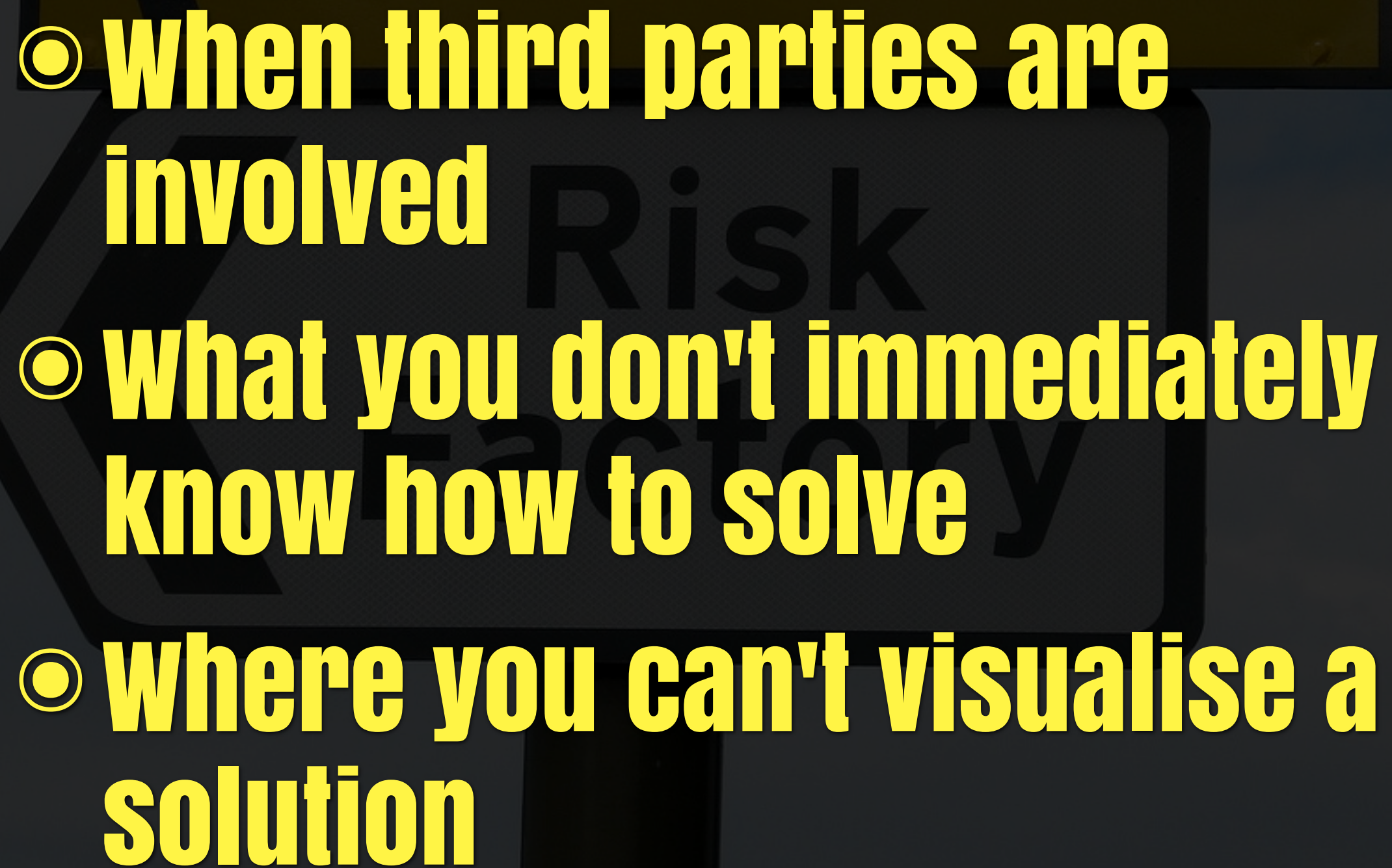
● **Double tap over a tap
hotspot vs...**



Recommendation:
sit with client & drawing
and touch that.

Risk = screw ups = time = £



- 
- **When third parties are involved**
 - **What you don't immediately know how to solve**
 - **Where you can't visualise a solution**



costing

You.
You wish.
sorta...





costing

- **Never give quotes off the bat**
- **Break down into components**
- **Deadlines are a cost factor**
- **cost IE6 separately**

**Google support
latest-1. so do I.**



**Add 400%
for IE6 support**

Estimates & Quotes

- **Get it wrong first.**
- **Track your hours.**
- **compare to the quote.**
- **Repeat**
- **Mine was consistently out by 20%**

Experience will help too :)

Deadlines

Bad

Good

Deadlines

- Don't miss them
- Don't slip and slip and slip
- Very few deadlines can't be moved
- Urgent rarely means urgent

Approach

Prototype early





KISS



<http://www.flickr.com/photos/anirudhkoul/3725928708/>



<http://www.flickr.com/photos/nathaninsandiego/2723174963/>

KIRFSS

header

nav

section#content

article

article

article

footer

style: choose

- **style for design/desktop fixed width**
- **style for lowest possible size**
- **style for multiple deployed versions - ala gmail**

Do Javascript Last



<http://www.flickr.com/photos/charliebrewer/2897862701>

jquery plugins



**Good for fast prototyping
quality is mixed, and
often do way more than
you need**

**ixedit.com,
jqueryfordesigners.com,
try out some coding!**

1. Build without jquery.

**2. Design the start and end of
your effects without jquery.**

3. Add jquery a little at a time.



LearnBoost / socket.io

[Unwatch](#)

[Fork](#)

1,800

194

[Source](#)

[Commits](#)

[Network](#)

[Pull Requests \(10\)](#)

[Issues \(34\)](#)

[Wiki \(9\)](#)

Graphs

Branch: master

[Languages \(1\)](#)

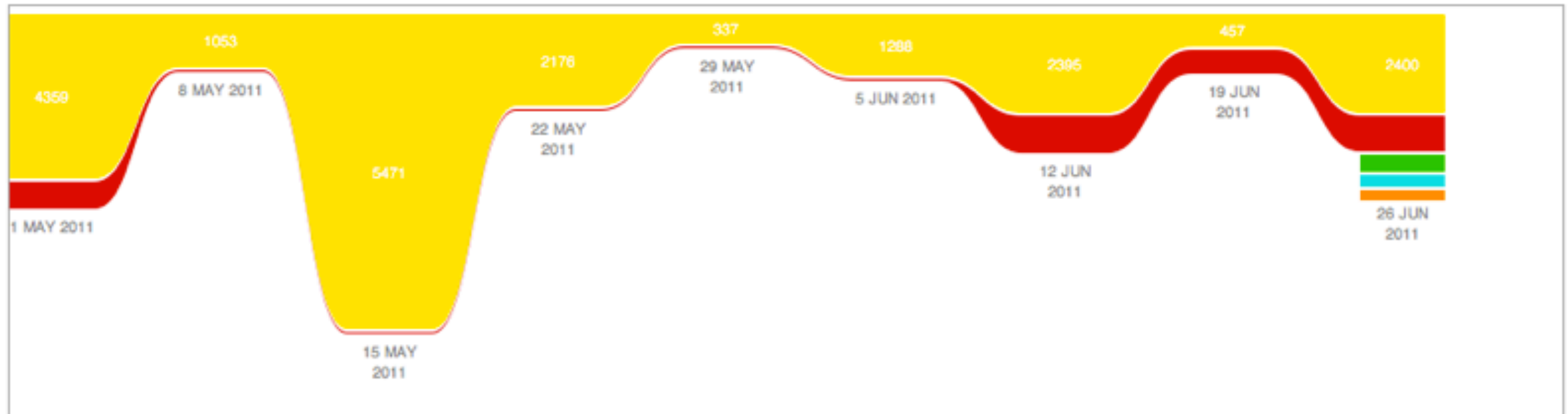
Impact

[Punchcard](#)

[Traffic](#)

guille (385 commits, 16636 additions, 3300 deletions)

mouse over the graph for more details



Blocks represent "impact". Impact is (lines added + lines deleted) for all non-merge commits during a week period.



Third Party Libraries

Source

Commits

Network

Pull Requests (10)

Issues (34)

Wiki (9)

Graphs

Branch: master

Languages (1)

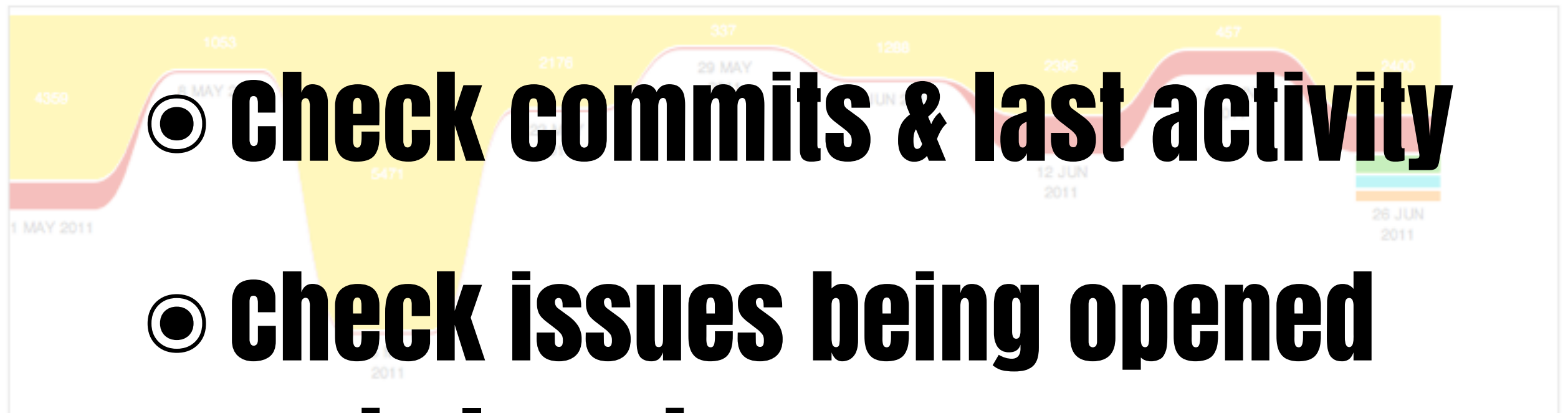
Impact

Punchcard

Traffic

guille (30 commits, 143 lines of code, 10 deletions)

mouse over the graph for more details



● check commits & last activity

● check issues being opened and closed

offline → Not quite offline

- **Lets the client see it in prototype stage**
- **Dropbox is your friend**
- **Get a short url for mobile testing**

http://inliner.leftlogic.com

```
remy@remys-mbp ~ $ inliner -v http://offline.full-frontal.org > ~/Dropbox/Public/test/ff.html
get http://offline.full-frontal.org
compress inline script
get http://offline.full-frontal.org/fullfrontal.css
encode http://offline.full-frontal.org/images/ff2011-logo.png
cached http://offline.full-frontal.org/images/ff2011-logo.png
cached http://offline.full-frontal.org/images/ff2011-logo.png
cached http://offline.full-frontal.org/images/ff2011-logo.png
encode http://offline.full-frontal.org/images/button-go.png
encode http://offline.full-frontal.org/images/bg-pier-low.png
encode http://offline.full-frontal.org/images/sponsor.png
encode http://offline.full-frontal.org/images/speak.png
encode http://offline.full-frontal.org/images/bubble.png
cached http://offline.full-frontal.org/images/bubble.png
encode http://offline.full-frontal.org/images/left-logic.png
encode http://offline.full-frontal.org/images/bg-pier-small.png
get http://fonts.googleapis.com/css?family=Cabin+Sketch:bold
encode http://a3.twimg.com/profile_images/1344370753/sig_photo_normal
encode http://a2.twimg.com/profile_images/66720259/captainVegetable_r
encode http://a1.twimg.com/profile_images/830278198/romain_normal.jpg
encode http://a0.twimg.com/profile_images/1167622800/hipstamatic_me2
encode http://29.media.tumblr.com/tumblr_l5wjnzhwtq1qcjha6o1_400.jpg
compress http://offline.full-frontal.org/fullfrontal.css
encode http://a2.twimg.com/profile_images/692828214/avatar_normal.jpg
encode http://themes.googleusercontent.com/font?kit=ki3SSN5HM000-IOLC
compress http://fonts.googleapis.com/css?family=Cabin+Sketch:bold
remy@remys-mbp ~ $
```

[Fork me on GitHub](#)

Inliner

Inline the crap out of your site, making it a single file, then add a cache manifest to make it work offline <3 mobile.

For inlining local/offline sites, use the [inliner command line tool](#)

24/24

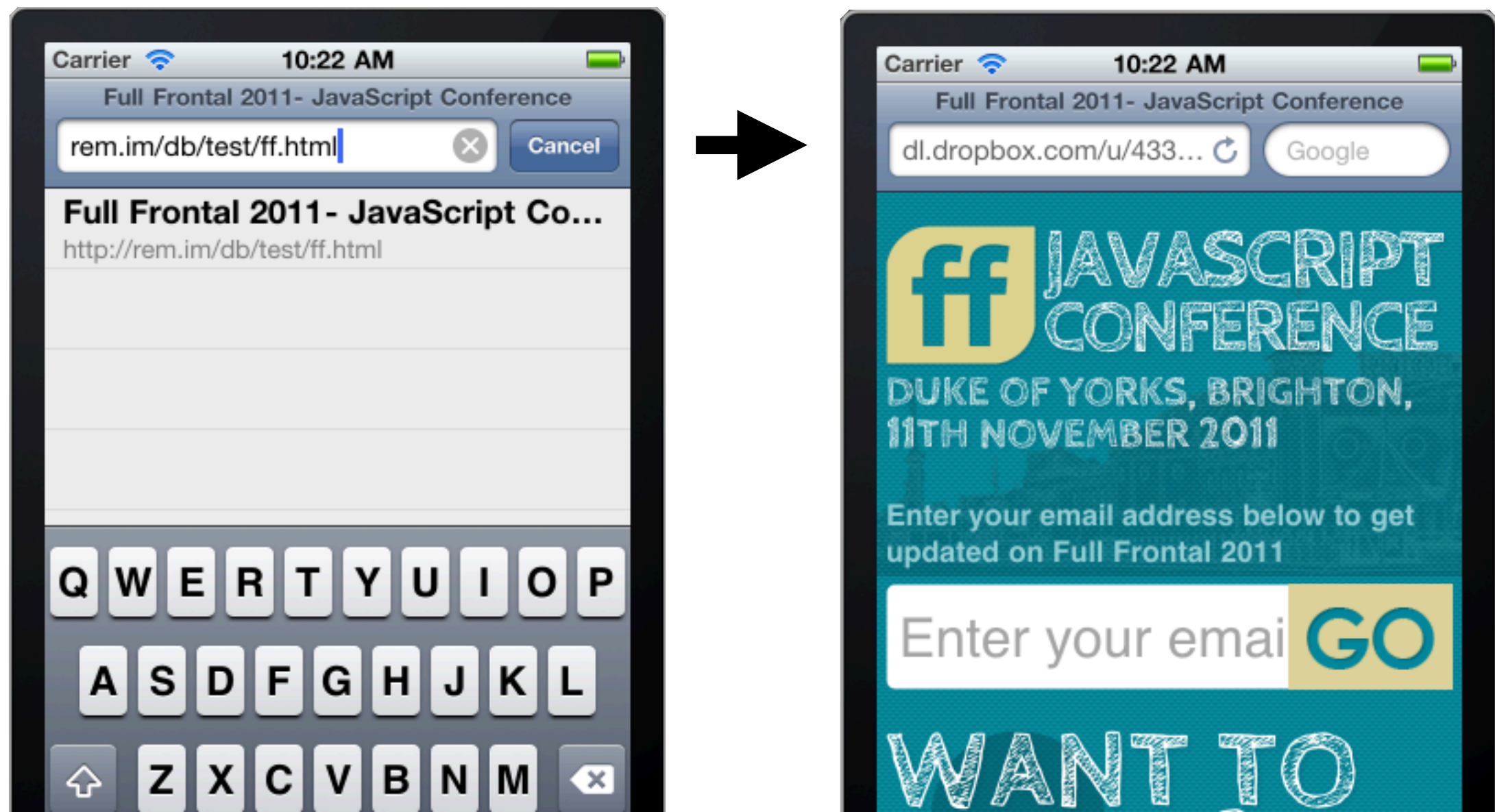
Don't compress: ☐ (useful for debugging)

Don't base64 encode images: ☐ Including other binary assets

[Download http://2011.full-frontal.org](#)

complete	/jobs/rplu123Aog.html 841K
compress	http://2011.full-frontal.org/fullfrontal.css
encode	http://2011.full-frontal.org/images/bg-pier-small.png
encode	http://2011.full-frontal.org/images/left-logic.png
cached	http://2011.full-frontal.org/images/bubble.png
encode	http://2011.full-frontal.org/images/bubble.png
encode	http://2011.full-frontal.org/images/sponsor.png
encode	http://2011.full-frontal.org/images/speak.png
encode	http://2011.full-frontal.org/images/bg-pier-low.png
encode	http://2011.full-frontal.org/images/button-go.png
encode	http://29.media.tumblr.com/tumblr_l5wjnzhwtq1qcjha6o1_400.jpg
cached	http://2011.full-frontal.org/images/ff2011-logo.png
cached	http://2011.full-frontal.org/images/ff2011-logo.png
cached	http://2011.full-frontal.org/images/ff2011-logo.png
encode	http://2011.full-frontal.org/images/ff2011-logo.png
get	http://2011.full-frontal.org/fullfrontal.css

```
RewriteRule ^db/(.*)$ http://dl.dropbox.com/u/43399/$1 [L]
RewriteCond %{REQUEST_FILENAME}.html -f
RewriteRule (.*?) $1.html [L]
```



Recap Time

- Remember function as well as form
- Anticipate the invisibles
- Prototype
- KI(RF)SS



**And...
remember
to cuddle!**

Otherwise: rock on.

@rem

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